

AI-native. Systems-first. Design-led. Research-backed.

We don't bolt AI onto apps. We build AI-native systems engineered for the workflow they sit inside, with design conviction and a standing research lab.

The market is full of wrappers. Almost nobody ships the system.

01

Large agencies and dev shops.

Optimized for delivery volume and billable hours, not technical depth. Spec comes in, code goes out, no one on the team is still thinking about your problem after the invoice clears.

02

Freelance AI wrapper builders.

A thin interface over someone else's API, shipped fast, with no engineering discipline underneath: no concurrency handling, no evals, no plan for what happens when the model changes or traffic spikes.

03

Solo research projects.

Strong ideas, real rigor, but they stay in a notebook. The gap between "the model works" and "this is running in production for a paying user" is exactly where most research-first teams stop.

We sit in the middle: research discipline applied to things that actually ship, design conviction included, at a fixed price and a fixed timeline.

AI-native product studio. Software that ships.

A small, technical studio that builds AI-native products for startups and growth-stage companies, and runs an in-house research lab alongside client work, not instead of it.

WHO WE WORK WITH

Startups and growth-stage teams worldwide: operators in legal, real estate, healthcare, media, and industrial ops. We've already shipped for clients in the US, UAE, and India. You usually come to us when you need a system in production, not a wrapper.

WHAT MAKES US DIFFERENT

Most AI shops are either a volume agency (spec in, code out) or a thin wrapper over someone else's API. Research-first teams often stop before production. We sit in the middle: research discipline applied to systems that actually ship, with design conviction, at a fixed price and a fixed timeline.

INDUSTRIES

Legal, fintech, travel and hospitality, real estate, media and content, creator operations, healthcare, cybersecurity, quant finance, industrial operations, productivity tooling, and workflow automation.

PROFESSIONALS

Sarvam Kotak IIT Kharagpur Renew Buy Newton School of Technology Newton School Rishihood University Supreme Court RTP Global DITCH LA Upwork Google

Four things, one team.

01

AI-first.

Every system starts as AI-native, not AI-added. The model isn't a feature bolted onto a CRUD app after the fact. It's part of the architecture from the first design decision.

02

Systems, not apps.

We don't ship standalone software. We ship systems that optimize the process they sit inside: ingestion, decisioning, output, feedback loop. An app does a task. A system improves the workflow around it.

03

Design-first.

Design isn't a skin applied at the end. Conviction on how something looks and feels ships with the same rigor as the backend, because a system nobody wants to use is a system that doesn't work.

04

A standing research lab.

Client work is built by the same team running independent research (legal clause classification, quant equity strategy, medical imaging, network intrusion detection), published honestly, wins and failures both. That discipline shows up in every client system, not just in a lab notebook.

One capability cluster per engagement.

01

Tech Consultancy & Systems

Generative AI pipelines, automation, and platform engineering.
Positioned as systems, not point solutions.

02

AI SaaS Products

Full-stack AI-native product builds. Zero to one, for startups and technical founders.

03

AI Research & Engineering

Independent research that feeds client systems. Models evaluated, documented, and published honestly.

04

Design

Brand identity and design systems for founders who need visual conviction, not just a logo.

How work actually runs.

17+

AI SYSTEMS

Designed and built, across client engagements and in-house products.

10+

BRAND IDENTITY KITS

Delivered across real estate, healthcare, media, and software.

4

RESEARCH-LAB SYSTEMS

Legal clause classification, quant equity research, medical imaging, network intrusion detection.

12

INDUSTRIES SERVED

From legal tech to creator operations.

“We didn't need another agency deck. We needed a production system on a locked scope. Brixloop treated the brief like an engineering problem: one workflow, a written spec, and a ship date we could actually hold.”

Founder, Titans

FIXED-SCOPE BUILD, HANDED OFF IN PRODUCTION

“Creator ops was living in email and DMs. They built the submission-to-payout loop we actually run, handed over the system, and our team owned it from day one. No leftover contractor tax.”

Founder, DITCH LA

INTERNAL OPS PLATFORM, LIVE AT 100+ CREATORS

Six systems. Same production standard.

20 projects across 3 sections live on www.brixloop.com.

PORTFOLIO · AI-FIRST

AI Personalised Kids Video Platform

Personalised animated storytelling for children. Generative video pipelines, parent-safe workflows, and infrastructure tuned for viral traffic and repeat renders.

Prompt-to-finished-video pipeline shipped end-to-end in under 2 weeks

PORTFOLIO · SYSTEM-FIRST

Creator Operations Platform

Internal creator ops product for DITCH LA (submission, approval, and payouts at 100+ creator scale) behind the public brand at ditch.la.

Full MVP (creator onboarding, submissions, bulk approval/payout workflows, admin dashboard, notifications) delivered on a 7-day build plus a 3–4 day revision cycle

PORTFOLIO · AI-FIRST

CONFIDENTIAL

Due Diligence Intelligence

Decision-support for venture firms: upload a startup cap table, screen every owner (including UBOs behind shell layers) against OFAC/EU sanctions lists, and get a plain-...

Full ownership-chain traversal (BFS) surfaces beneficial owners hidden behind shell-company layers, not just direct owners

PRODUCTS

LexVault

AI-native contract lifecycle platform, draft, review, redline, sign, and collaborate, with every AI answer grounded to an exact, verified line citation.

Every AI citation is validated server-side against exact document line ranges before it's shown, failed citations return a fallback, never a fabricated reference

PRODUCTS

Arth Saathi

Staff and money OS for Indian small businesses, voice-marked attendance, automated payroll, digital khata ledger, and GST billing in one app, in 14 Indian languages.

14 Indian languages live across the owner app, employee portal, AI assistant, and WhatsApp notifications, not just English with translated labels

R&D

Contract Risk Classification Model

Research system for automated contract risk classification: 41 CUAD clause labels plus a contract-level risk rating (Low/Medium/High) with evidence-backed, citation-...

Macro-F1 progression: 0.719 (classical baseline) $\square$ 0.759 (Legal-BERT) $\square$ 0.866 (final hybrid Phase 3 reasoner)

Built in-house. Sold in the market.

LexVault

AI-native contract lifecycle platform, draft, review, redline, sign, and collaborate, with every AI answer grounded to an exact, verified line citation.

Arth Saathi

Staff and money OS for Indian small businesses, voice-marked attendance, automated payroll, digital khata ledger, and GST billing in one app, in 14 Indian languages.

Deskzy

Free, no-signup link-sharing and file-tools platform. PDF and image tools run entirely in the browser, files never touch a server.

Publish the method. Ship the rest.

Contract Risk Classification Model

Research system for automated contract risk classification: 41 CUAD clause labels plus a contract-level risk rating (Low/Medium/High) with evidence-backed, citation-traceable outputs.

Network Intrusion Detection Model

Machine learning intrusion detection system, a full web application that classifies network traffic and flags attacks in real time.

Counterfeit Medicine Vision Model

Deep learning system for detecting counterfeit medicine from a photo, transfer-learning image classifier with a full deployment stack around it.

Regime-Adaptive Equity Model

Regime-adaptive equity strategy research on Indian markets (NIFTY 200), as much about disciplined negative-result reporting as the final strategy.

Written spec. Fixed price. Then we ship.

I

Discovery call

A 30-minute call to understand your scope, goals, and constraints. We align on what success looks like before anyone writes code.

30 min · Goals, scope, and timeline alignment

II

Proposal + spec

Within three days you get a build plan, fixed timeline, and fixed price. All of that before work starts.

3 days · Written spec, milestones, and fixed quote

III

Build sprint

A focused sprint matched to the quoted timeline, with weekly check-ins, a shared Linear board, and steady visibility on progress.

Scoped sprint · Weekly reviews · Shared project board

IV

Ship + handoff

Deployed to production, fully documented, and handed off. Your team owns the codebase from day one. Most clients then add a monthly retainer for model updates and ongoing iteration.

Production deploy · Documentation · Optional monthly retainer

Fixed-scope. Fixed-price.

Every build is fixed-scope and fixed-price. No hourly billing during the build phase. You know the cost and timeline before we start.

Brand Design Brand identity / visual design · 1+ week	€50,000+
AI MVP Build Core AI system + dashboard · 2+ weeks	€2,00,000+
Full Product Build Full-stack AI SaaS product · 3+ weeks	€3,00,000+
Enterprise Platform ERP / complex data platform · 4+ weeks	€5,00,000+
Custom / Other When the brief does not fit a standard path · Scoped	Quoted
Maintenance Post-launch support, model updates, ongoing features · Monthly	Quoted monthly

50% upfront, 30% at milestone, 20% on delivery.

50% UPFRONT Due to start the build
30% MILESTONE Due at the agreed mid-build checkpoint
20% DELIVERY Due on ship and handoff

Listed prices are starting points. Custom work is quoted after discovery. Final scope and pricing are confirmed after inquiry review.

Three founders. One production line.

Subham, Shivansh, and Divyanshi co-founded Brixloop. We build AI-native systems, in-house products, brand design, and a standing research lab for startups and growth-stage teams worldwide. Previous client work includes the US, UAE, and India.



Subham Mahapatra

CO-FOUNDER & CEO

Builds AI-native systems end to end: generative pipelines, LLM workflows, and the infra that keeps them running in production. Works directly with founders from scoping through ship.



Shivansh Gupta

CO-FOUNDER & CTO

Leads implementation on client builds: APIs, async job systems, front-end product surfaces, and the glue between models and real user workflows.



Divyanshi Sachan

CO-FOUNDER & TECH LEAD

Ships product surfaces and backend systems on client builds: data models, integrations, and the reliability layer that keeps AI features dependable.

Ready to build something real?

We work with a small number of teams at a time. If you're building an AI-native product and need people who can move fast, start an inquiry.

INQUIRY

www.brixloop.com/inquiry

EMAIL

hello@brixloop.com

LEGAL • FINTECH • TRAVEL & HOSPITALITY • REAL ESTATE • MEDIA & CONTENT • CREATOR OPERATIONS •
HEALTHCARE • CYBERSECURITY • QUANT FINANCE • INDUSTRIAL OPERATIONS • PRODUCTIVITY TOOLING • WORKFLOW
AUTOMATION